

Project management

Do you need more experience carrying out innovation projects? Innovation vouchers can provide you with the support you need here as well. Funding can be provided for up to 15 days of consulting on different aspects of project management, such as contractual agreements with cooperation partners, organisation and conducting of project audits, or the final evaluation of the innovation projects.

BMWi-Innovationsgutschein

go-innovativ - Innovationsberatung einfach und schnell

Bitte eine Leistungstufe ankreuzen: Gutschein-Nr. _____

Potenzialanalyse (max. 5.500 €)

Realisierungskonzept (max. 13.750 €) gültig bis _____

Projektmanagement (max. 8.250 €)

ausgestellt für Unternehmen Geschäftsführer/in / gesetzl. Vertreter/in _____

Straße, Nr. _____ PLZ, Ort _____

Ich erkläre, dass wir ein Unternehmen mit weniger als 100 Mitarbeitern und einem Jahresumsatz oder einer Jahresbilanzsumme von höchstens 20 Mio. € sind und nicht im Schwarzstellenmarkt sind. Diese Erklärung ist substantienabhängig. Rechtsgrundlagen sind § 264 Strafgesetzbuch (StGB) in der Fassung vom 11. November 1998 (BGBl. I S. 2322), zuletzt geändert durch Artikel 1 des Gesetzes vom 31. Oktober 2008 (BGBl. I S. 2348) sowie Gesetz gegen unethische Finanzpraktiken und andere Subventionen (Subventionenverbot) vom 29. Juli 1976 (BGBl. I S. 2094, 2097). Spätestens bei Einlösung des Gutscheins beim Beratungsunternehmen ist diesem durch den Auftraggeber ein aktueller Handelsregisterauszug oder ein anderer amtlicher Registerauszug zur Prüfung der rechtsverbindlichen Unterschrift vorzulegen.

Ort _____ Datum _____ rechtsverbindliche Unterschrift Gutscheineempfänger _____

Name in Druckschrift _____

Nach Leistungserbringung vom Beratungsunternehmen auszufüllen:

Anzahl Beratertage	Wert des Gutscheins	Ort	Datum
_____	_____	_____	_____

rechtsverbindliche Unterschrift Beratungsunternehmen _____

autorisiertes Beratungsunternehmen (Stempel) _____

* Für die Berechnung gilt die Empfehlung der EU-Kommission vom 6.5.2003 (Anmähnd der EU-Nr. L124/36 vom 20.05.2003).
** Im Sinne der Allgemeinen Geschäftsbedingungen der EU, Anmähnd der EU-Nr. L24/47 vom 09.08.2008 (Artikel 1, Abs 7 der Verordnung) beide zu finden unter: http://ec.europa.eu/economy_finance/docs/bmwi_innovationsgutschein_de.pdf

You will find practical examples here:



go-inno

Further information

The Federal Ministry for Economic Affairs and Energy's project agency for go-Inno is:



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Federal Ministry
for Economic Affairs
and Energy

go-inno



Federal Ministry for
Economic Affairs
and Energy's
innovation vouchers
(go-Inno)

www.bmwi-innovationsgutscheine.de

Benefit from the Federal Ministry for Economic Affairs and Energy's innovation vouchers



Take advantage of the Federal Ministry for Economic Affairs and Energy's innovation vouchers to receive advice on innovation with a view to professionalising your innovation management

- To identify your innovative potential
- To draw up realisation strategies
- To receive support with project management

The innovation vouchers cover up to 50% of your spending on external advisory services provided by a consultancy firm authorised by the Federal Ministry for Economic Affairs and Energy. Your company only has to cover the other 50%.

Obtaining these advisory services is easy and quick. Go for it!



go-innovativ

Roughly a third of economic growth derives from innovation. That is why go-innovativ funds external advice on preparing and implementing product and process innovations. Your benefits: innovative product solutions will attract new customers and broaden your sales market.

You can obtain advice targeted at two stages:

- **Stage 1 – Analysis of the potential**
e.g. SWOT profile, marketability of the planned innovation, time required
- **Stage 2 – Realisation concept and / or project management**
e.g. finding suitable technology providers, backing from external project management

Value of the voucher

Stage	Maximum no. of days of advice	Maximum value
Analysis of potential	8+2*	€5,500
Implementation	20+5*	€13,750
Project management	15	€8,250

* additional days of advice if further experts become involved

Eligibility

- Your company or operation has business premises/is headquartered in Germany and employs fewer than 100 people, and
- your annual turnover or annual balance sheet is not higher than €20m.

Innovation management

You know your company. You know the wishes and demands of your customers. And you use these to develop new ideas for technology-based products and processes. When caught up in running a business, realising ideas is often at the end of the priority list. This leads to an innovation backlog. Instead of innovations overlapping with one another and allowing the company to remain successful in the long term, gaps in innovation emerge.

This is where innovation vouchers come in. Receiving professional advice from the outside helps you to define your ideas in the form of implementation road maps.

Analysis of potential

Do you have the right idea for an innovation? Will this fit into the market? Does your company possess the necessary expertise? Do you need cooperation partners? Getting an external opinion can help you to answer these questions and others besides. This will enable you gain a clear basis for making investment decisions and choosing the right path.

The realisation strategy

In order to realise an idea, a strategy needs to be developed. Does the product or process need to be developed from scratch or can parts be bought? Are there property rights that need to be taken account of? Who is the right cooperation partner? What is the exact plan of work / financing plan? Getting external advice on your realisation strategy can also help you clarify potential sources of financial support – whether it be public funding programmes, bank loans, or venture capital.