What is the Africa Business Network?

The Africa Business Network supports German companies in opening up African markets by offering them tailor-made advisory and support services.

The partners in the Africa Business Network are the established players and programmes of Germany’s foreign trade and investment promotion, which provide a high-quality range of services by offering tailored services in close cooperation with the Federal Ministry for Economic Cooperation and Development and its advisory network.

The Federal Ministry for Economic Affairs and Energy’s Africa Business Network is the third pillar of the Federal Government’s Development Investment Fund.
What services does the Africa Business Network offer?

Africa’s markets offer a lot of scope for innovation and business opportunities. Regardless of the stage your business is at, the Africa Business Network will offer you tailor-made, easy-to-access support services.

<table>
<thead>
<tr>
<th>Service</th>
<th>Details</th>
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<tbody>
<tr>
<td>Identify and examine business opportunities in growing African markets</td>
<td>We provide initial consultation on current programmes and services in the field of foreign trade and investment promotion and development cooperation.</td>
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<td>offer in-depth advice on financing, legal framework conditions and other topics</td>
<td>We provide market development and business matching services, e.g. information events, webinars and visits to the target countries.</td>
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<td>Provide contact facilitation between you and your target country.</td>
<td>The Africa Business Guide website informs you about issues relating to initiating business in Africa. (<a href="http://www.africa-business-guide.de">www.africa-business-guide.de</a>)</td>
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We will provide you with a personal contact throughout your project.
How can I get involved?

The Africa Business Network launched three pilot projects in summer 2019. Beyond this, the advice service spreads across the entire African continent and its 54 countries.

You’d like to talk to us? Contact us directly:
Africa Business Network Office
By phone: + 49 30 - 540 879 311
By email: beratung@wirtschaftsnetzwerk-afrika.de
Via the internet: www.africa-business-guide.de

Morocco (Healthcare)
Ethiopia (Textile, clothing and leather industry)
Ghana (Food processing technology and logistics)
Would you like to find out more or to talk to others, or do you already have a specific business idea? Meet with us and network with other players at many events – both online and in person:

<table>
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<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>20.11.2019</td>
<td>“mitafrika” Business Forum, Nuremberg</td>
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<tr>
<td>21.11.2019</td>
<td>“Trade &amp; Connect” information event, Munich chamber of commerce</td>
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<tr>
<td>26.11.2019</td>
<td>“Successful in Africa: funding programmes for climate-friendly German energy solutions” information event, Berlin</td>
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<tr>
<td>27.11.2019</td>
<td>Webinar “Food processing technology and logistics in Ghana: business opportunities and market entry”</td>
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<tr>
<td>06.12.2019</td>
<td>“Africa: continent of opportunity” information event, Stuttgart</td>
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You can find the detailed schedule containing many more interesting events online: [www.africa-business-guide.de](http://www.africa-business-guide.de)

Or contact us directly!
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Partners in the Africa Business Network*

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