Africa Business Network

Expert advice from the Africa Business Network

The Africa Business Network of the Federal Ministry for Economic Affairs and Energy (BMWi) offers comprehensive information, advisory and support services for companies seeking to do business in Africa.

Relying on strong partners such as GTAI, the BMWi’s export initiatives, the Association of German Chambers of Commerce and Industry (DIHK) and the bilateral chambers of commerce and industry, the IHK Network Office Africa, the Agency for Business and Economic Development (AWE) as well as established associations with an expertise in African affairs. The Africa Business Network creates linkages between German stakeholders in the fields of foreign trade and investment promotion and development cooperation.

As one of the three pillars of the Federal Government’s Development Investment Fund, the Africa Business Network pools the existing services and offers additional instruments to promote foreign trade and investment in order to support companies in opening up African markets.
How does the Africa Business Network support companies?

African markets offer myriad opportunities for economic activity. No matter the stage of your business project, the Africa Business Network will offer you tailor-made advice.


We provide initial consultation on current programmes and services in the fields of foreign trade and investment promotion and development cooperation.

We provide market development and business matching services, including events, studies and visits to the target countries.

We set up direct contacts between you and your target country.

We offer in-depth advice on financing, the legal framework and other topics related to market entry.

We identify business opportunities on growing African markets for your company.
The Africa Partner – your personal contact

The Africa Partner is a personal contact provided for you by the Coordination Office of the Africa Business Network who will accompany you throughout the entire advisory process – from initial orientation to market entry.

Tailor-made solutions for you

In addition to initial consultation, the Africa Business Network offers tailor-made solutions with a regional and sector-specific focus. Sector experts for

- water management in Egypt and
- food processing in Ghana

identify specific business opportunities and provide you with all the information you need via the Africa Business Network Coordination Office. Sign up at branchenexperte@wirtschaftsnetzwerk-afrika.de.

Moreover, the Africa Business Network is engaged in a continuous effort to enhance its information, assistance and advisory services in order to optimise the support it can offer you as you venture into African markets. In cooperation with partners, the Business Network offers target market studies, (digital) information events, fact-finding and match-making missions as well as customised advisory services. Find out more about the available options at: www.africa-business-guide.de/abg-de/abg-partner/wirtschaftsnetzwerk-afrika.
Would you like to find out more, obtain information on business opportunities or find solutions for a specific business project? Feel free to use our services!

The Africa Business Guide is the digital platform of the Africa Business Network for successful business in Africa.

Detailed information on countries and industries and an up-to-date event calendar can be found here: www.africa-business-guide.de

Contact your personal Africa Partner:

Africa Business Network Coordination Office
Potsdamer Str. 199
10783 Berlin
E-Mail: beratung@wirtschaftsnetzwerk-afrika.de
I: www.wirtschaftsnetzwerk-afrika.de
Tel.: 030 – 27575760
LinkedIn: Geschäftsstelle Wirtschaftsnetzwerk Afrika

An overview of the partners involved in the Africa Business Network can be found here: www.africa-business-guide.de/abg-de/unterstuetzung